# GRAVITON

HACK THE ORBIT

## Sponsorship Proposal

CGC University,Mohali

**31 October - 1 November 2026**



# ABOUT GRAVITON

GRAVITON is a hackathon designed to bring together **2500+** ambitious minds to transform ideas into meaningful solutions for real-world challenges.

Across technology, sustainability, healthcare, finance, education and urban development, participants will collaborate, innovate and build solutions that have the potential to create meaningful impact.

GRAVITON provides a platform where ideas move beyond imagination — into execution.

# OUR REACH

**146K+**

CGC INSTAGRAM FOLLOWERS

A highly engaged audience of students and young professionals.

**2.8M+**

TOTAL CONTENT VIEWS (LAST 30 DAYS)

Reels, posts and stories reaching across the campus and beyond.

**1.9M+**

ACCOUNTS REACHED (LAST 30 DAYS)

Your brand, seen by thousands of students and creators.

**25K+**

TOTAL STUDENT STRENGTH (CGC UNIVERSITY)

A diverse and dynamic student community.

**16+**

DEPARTMENTS & STREAMS

From Engineering to Management, Science to Design — a multi-talented campus.

**10.8%**

ENGAGEMENT RATE

Likes, comments, shares and saves combined.

# WHY SPONSOR US?

## 01 BRAND VISIBILITY

Place your brand in front of a highly engaged audience of students, innovators and technology enthusiasts.

## 02 ACCESS TO TALENT

Connect directly with skilled students and discover potential interns, employees and future collaborators.

## 03 PRODUCT DISCOVERY

Introduce your products, platforms and technologies to the next generation of builders.

## 04 COMMUNITY ENGAGEMENT

Connect directly with participants through workshops, challenges, mentorship and interactive brand experiences.

## 05 INNOVATION PARTNERSHIP

Associate your organisation with a platform focused on technology, entrepreneurship and problem-solving.

GRAVITON

# SPONSORSHIP TIERS

| Benefit | Bronze | Silver | Gold | Title |
|---|---|---|---|---|
| Logo on event creatives | | ✓ | ✓ | ✓ |
| Website branding | ✓ | ✓ | ✓ | ✓ |
| Social media visibility | ✓ | ✓ | ✓ | ✓ |
| Venue branding | ✓ | ✓ | ✓ | ✓ |
| Certificate / merchandise branding | | ✓ | ✓ | ✓ |
| Dedicated social media post | | ✓ | ✓ | ✓ |
| Brand stall / activation zone | | ✓ | ✓ | ✓ |
| Participant engagement activity | | | ✓ | ✓ |
| Product showcase / demo | | | ✓ | ✓ |
| Sponsored challenge / contest | | | ✓ | ✓ |
| Stage mention / shoutouts | | ✓ | ✓ | ✓ |
| Speaker / Guest session opportunity | | | ✓ | ✓ |
| Talent engagement opportunity | | | ✓ | ✓ |
| Dedicated brand activation | | | ✓ | ✓ |
| Category exclusivity | | | ✓ | ✓ |
| Event naming rights | | | ✓ | ✓ |

# GLIMPSE FROM PAST









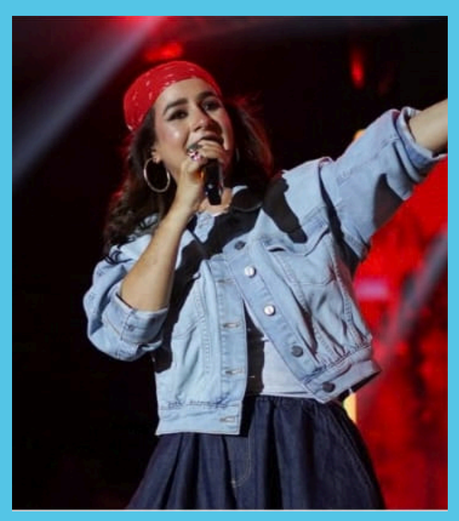











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# PAST SPONSORS

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Red Bull ENERGY DRINK

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NODWIN GAMING

biottica
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TAMBOO BABA
EVENT MANAGEMENT

CARLTON

CRUD STUDIO

DARMACO

DEVORIOUS TECHNOLOGIES

NATUF

PITSTOP MOTORSPORTS

Tarzan

unstop

GRAVITON

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## LEARN MORE.

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